

Healthy, Beautiful Smile.

Smile Big. Smile Bright. Smile Bold.

Your smile. It's a part of your personality. It's how you present yourself to others. It defines you. That's why it's so important to take good care of the most important elements of your smile—your teeth, gums, and mouth. Because if you're not confident with your dental health and appearance, it can affect the way you feel about yourself—and how others perceive you. This practical guide will give you general tips on how to maintain optimum dental health year round, as well as provide some basic information on different cosmetic procedures so you can maintain a healthy, picture-perfect smile for years to come.

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Make Sure Your Dental Care Stays On Schedule.

Life's busy. Between work and family commitments, it can be difficult to remember all of the tasks and priorities that face us every day.

For many people, skipping their regularly scheduled dental exams becomes an all-too-common habit. Often, patients are also worried about the cost of having dental procedures—a concern that keeps them away from the dentist even longer. The longer people wait between appointments, the more they will be inclined to continue neglecting their mouths. The results are typically more serious dental problems that

require more serious—and more costly—dental procedures to correct them.

Despite our hectic schedules, there's no reason to neglect proper dental care. Keeping your regularly scheduled dental exams and practicing good dental hygiene at home and at work will not only dramatically improve the health of your teeth and the quality of your smile; it could save you hundreds—if not thousands—of dollars in the process.

Prevention and Routine Treatments Are The Best Defense.

Modern dentistry is designed to prevent dental problems before they turn into more serious health issues. That's why it's commonly recommended that you visit your dentist regularly—at least once every six months—to ensure proper dental hygiene and appearance and maintain your overall health.

Dentists recommend that patients brush thoroughly at least twice a day, floss at least once a day and rinse with mouthwash to remove plaque and keep the mouth free from bacteria. Given the small amount of time it takes bacteria to invade the mouth, regular care is essential, especially considering all of the new studies that show how poor oral health can lead to many other serious health risks throughout your body.













Types of Cosmetic Procedures.

Along with regular dental visits, there are a number of cosmetic procedures that can help you achieve and maintain better dental health. From subtle changes to major repairs, your dentist can perform a variety of procedures that can greatly improve your smile.

Tooth Whitening.

Tooth whitening, or bleaching, can safely and effectively lighten teeth darkened from age, coffee, tea or smoking, and restore them to their natural color for up to five years.

While there are a number of different treatment options, the safest and most effective methods of tooth whitening are supervised by a dentist. Most dentists will opt for using an in-office laser bleaching system. Some dentists may also create a custom-made mouthquard based on impressions of your teeth. Used with a bleaching solution, your formfitted mouthguard can be comfortably worn while you are awake or asleep, giving you the freedom to whiten your teeth on your schedule. After the initial whitening, many patients choose to get a touch-up, which is usually much shorter than the original treatment time.

Veneers.

Veneers are ultra-thin shells of ceramic (porcelain) or a composite resin material, which are bonded to the front of teeth. An excellent alternative to crowns, veneers help mask tooth discolorations, stains, gaps, chips and other size and shape irregularities.

To prepare for the veneers, your dentist will lightly buff your teeth to allow for the small added thickness of the veneer. After the tooth is prepared, the dentist carefully bonds and sculpts the composite material onto your teeth. For ceramic veneers, a mold is taken of the teeth and sent to the laboratory to be fabricated. Temporary veneers may be placed for a few days until the fabricated veneers are completed. Generally, veneers will last for many years, and the technique has shown remarkable longevity when properly performed.

Braces.

More and more adults are also wearing braces to correct minor problems like crooked or crowded teeth, overbites or underbites, incorrect jaw position and disorders of the jaw joints.

Braces generally come in several different varieties. Ceramic brackets are typically clear or tooth-colored and are far less noticeable than metal brackets. Lingual, or concealed, braces attach to the back of teeth and are usually hidden from view. A new alternative to traditional braces is a series of clear, customized, removable appliances called aligners. Not only are these braces invisible.

but they also are removable so they won't trap food and plaque between your teeth like metal braces.





Dental Implants.

Implants are artificial teeth that have numerous benefits from various types of metallic and bone-like ceramic







How to Choose the Right Dentist.

Selecting the right dentist for you and your family's needs can depend on several different factors.

Usually, the best place to start is with a family dentist who can treat a wide range of general dental needs. If you need a specialized or cosmetic dental procedure performed, your general dentist may work with other dentists to make sure you get the care you need.

Some important items to consider when choosing a dentist include length of time the practice has been in operation, the extent of the dentist's training, range of procedures he or she performs, cosmetic procedures performed, office location, and costs of procedures. If you're looking for a cosmetic dentist, you may want to ask about a few additional items, such as patient recommendations, office technologies, and financing options.



Paying For Your Dental Care.

With some dental procedures costing hundreds —even thousands—of dollars, having the smile you've always wanted may sometimes seem more of a financial decision than a medical or lifestyle choice. If you have dental insurance it may cover most regularly-scheduled dental visits for cleaning and basic hygiene. But many times, other services are only partially covered—or not at all.

Luckily, there are several other financing options that can help you achieve your desired result, including CareCredit. CareCredit is the credit card designed for your health and beauty needs. CareCredit from Synchrony Bank has been providing healthcare financing to patients for almost 30 years. You can get No Interest if Paid in Full within 6, 12, 18 or 24 Months* on qualifying purchases of \$200 or more made with your CareCredit credit card account

at enrolled provider locations (Not all promotional financing options are available at all enrolled providers. Ask yours for details.) Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within the promotional period. Purchases eligible for 6, 12 or 18 month promotions: Minimum Monthly Payments required and may pay off purchase before end of promotional period. Purchases eligible for a 24 Month promotion: Fixed Monthly Payments required until paid in full and based on repayment over 24 months.

Visit www.carecredit.com today for more information or to apply and get an instant credit decision. In just a matter of minutes, you could be on your way to greater confidence and a winning smile.



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